

The School of Business and Economics (SBE) at the University of Münster (WWU) is one of Germany's leading schools of business and economics. With around 250 academic staff, the SBE is strongly committed to excellence in research and teaching. The SBE's mission is to understand, explain and shape economic phenomena. We combine the perspectives of business, economics and information systems within the stimulating interdisciplinary environment of one of the most renowned universities in Germany. Our research inspires and substantiates the education of students and researchers pursuing careers in academia or business. In the spirit of engaged scholarship, we are committed to transferring knowledge into practice and society.

The School of Business and Economics at the University of Münster seeks to hire a

Full Professor in Digital Transformation: Impact on People, Economy, Society (salary level W3)

The position is available beginning 1 January 2022.

Subject of the professorship: The professorship conducts theoretical-conceptual and empirical research on the effects of digital transformation in a competitive and globalized world. The focus is on people in their various roles as well as the interaction of people and companies and the functioning of society. The professorship's research does not focus solely on monetary corporate success nor does it adopt an exclusively discipline-specific perspective. Instead, it focuses on the various actors and institutions of modern societies with respect to their responsibilities and contributions to the functioning of a society in digital transformation.

Thematic focus: The candidates' research should focus on the fundamental challenges associated with or resulting from digital transformation. Candidates should have scientific expertise in at least one of the following areas:

- Decision-making behavior of different actors (consumers, managers, entrepreneurs) with respect to digital transformation and its impact on society (e.g. autonomy, decision support, algorithmic bias, filter bubbles)
- Impact of digital transformation on people in different areas of life (e.g. consumption, education, energy, health, mobility)

Methodological expertise: Candidates should conduct theoretically grounded empirical research that is interdisciplinary and multi-methodological. A hermeneutically oriented research approach is desired as well as an openness towards psychology, sociology, political science, statistics, and mathematics. Candidates should mention relevant qualifications in their application.

Research excellence: Candidates must have an outstanding academic record in the subject area of the professorship demonstrated through relevant publications in internationally renowned journals [VHB JOURQUAL 3-ranking (A+/A), at the level of Financial Times Top 50 Journals or comparable]. Experience in attracting external competitive funding and managing funded projects, international experience, an international network and international collaborations are desired.

Integrability: Candidates should actively participate in the research initiatives of the SBE on the topic „Economics in times of radical societal-technological change“ and contribute to advancing this topic. Candidates are expected to collaborate across the constitutive disciplines of the SBE (business administration, economics and IS) and with other disciplines.

Teaching excellence: Candidates should be committed to high-quality teaching, be pedagogically competent and have experience with digital teaching methods. Furthermore, candidates should be able and willing to teach courses in English in the bachelor's, master's and PhD programs. Commitment: Candidates should have a record demonstrating their contribution to the goals of the institutions in which they have worked, for example, participation in committees.

Engagement and societal impact: Candidates should be actively engaged with external networks and stakeholders, nationally and/or internationally, demonstrating the significance and value of their relevant academic work.

Prerequisites: Candidates must have successfully completed a relevant university degree and hold a doctoral degree. Furthermore, additional academic achievements are required, obtained through an assistant professorship (Juniorprofessur), habilitation (postdoctoral qualification), as a member of the academic staff of a university or non-university research institute, or in a research position in business, industry, administration or other relevant fields in Germany or abroad.

The University of Münster is an equal opportunity employer and is committed to increasing the proportion of women academics. Consequently, we actively encourage applications by women. Female candidates with equivalent qualifications and academic achievements will be preferentially considered within the framework of the legal possibilities. The University of Münster is committed to employing more staff with disabilities. Candidates with recognized severe disabilities who have equivalent qualifications are given preference in hiring decisions.

For further questions about the position and/or the project “Economics in times of radical societal-technological change”, please contact the Vice-Dean of Research & Transfer of the SBE, Prof. Dr Sonja Gensler (s.gensler@uni-muenster.de).

Please submit your application with the standard documents (CV, references, list of publications, list of courses taught, teaching evaluations, publications, PDF version of three papers that best demonstrate your qualification for the professorship, externally funded projects, knowledge transfer, description of academic career, and a research and teaching concept) by 31 July 2021 in electronic form to:

Dean of the School of Business and Economics
Westfälische Wilhelms-Universität Münster
Prof. Dr Gottfried Vossen
E-Mail: dekan@wiwi.uni-muenster.de

MISSION STATEMENT SCHOOL OF BUSINESS AND ECONOMICS (SBE)

The mission of SBE is to understand, explain and shape economic phenomena. We combine the perspectives of business, economics, and information systems within the stimulating interdisciplinary environment of one of the most renowned universities in Germany. We aim for excellence in research across four core themes: Institutions & Governance, Markets & Innovation, Information & Digitalization, Government & Politics. Our research inspires and substantiates the education of students and researchers pursuing careers in academia or practice. In the spirit of engaged scholarship, we are committed to transfer of knowledge into practice and society at large.

Our values

As integral part of the University of Muenster, a signatory of the Magna Charta Universitatum, and in the merchants' of Muenster tradition of civic responsibility, we aim to contribute to and to advance the economic, cultural, social, and ecological future of society. We pursue academic values in a culture of mutual respect and collegiality, responsibility to ourselves and others, openness for dialogue, integrity and expertise. We instill these values in our students.

The School of Business and Economics

The School of Business and Economics (SBE) comprises study programmes (Bachelor, Master, PhD and postgraduate courses) in Business Administration, Economics and Information Systems. With its 5,600 students, 41 professors and more than 250 research assistants, it is not only one of the largest, but also one of the most important schools of business and economics in Germany. The SBE is divided into nine centres (departments), which consider themselves to be a community of experts, research clusters and internal coordinators of the courses offered. Together, they represent the school's professional profile, which is characterized by a strong interaction and project-oriented cooperation between the scientists.

The school is one of only a few German schools of business and economics to be awarded the distinction of the Association to Advance Collegiate Schools of Business (AACSB), making it one of the most important accreditations of business schools worldwide. This award shows that the school is committed to quality-oriented research and teaching in line with international standards. It represents a voluntary commitment to continuous improvement in exchange with a network of accredited faculties and business schools.

Mutual respect, collegiality, professionalism, a sense of tradition and individual and collective responsibility are values that are the hallmarks of the SBE. They find expression in our claim „We SBE“.



University of Münster

The University of Münster is one of the largest universities in Germany with a rich and time-honoured tradition. It enjoys an outstanding reputation in the region and far beyond. Fifteen faculties with 120 degree programmes and some 30 research centres comprise the institutional backbone of the University. Some 44,000 students and 5,700 academics appreciate the University's excellent research opportunities, high-quality teaching, promotion of junior researchers, and the advantages of living in the city of Münster. Our slogan sums it up best: „living.knowledge“.

As a research-oriented university, the University of Münster has made pioneering progress in numerous areas. Two Excellence Clusters, eight collaborative research centres (SFB), several research training groups and 27 research centres collectively advance inter- and transdisciplinary collaborative research and individual disciplinary research projects.

The University of Münster sees equal opportunity and diversity as a strength that impacts all areas of university development and management. The University of Münster is strongly committed to ensuring that all staff members and students are treated equally with respect and consideration regardless of age, gender, ethnicity, handicap, sexual orientation or religious affiliation.



Further Information

Have we aroused your interest? You will find further information on the following websites.

Further information about the School of Business and Economics:

www.wiwi.uni-muenster.de/en

Further information about the University of Münster:

www.uni-muenster.de/en

Virtual city tour through Münster:

www.stadt-muenster.de/ms/medien/virtual-tour.html

Contact

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