



Student Assistant (f/m/d) – Chair of Marketing & Media (University of Münster)

Would you like to experience academic research hands-on, analyze data, and build skills that directly support your thesis and future career? Then join our Chair of Marketing & Media as a student assistant.

Start: 1 October 2026 · Hours: approx. 3-6 hours/week · Pay: €14/hour (BA) / €15/hour (MA)

You'll support us in...

Research:

- literature searches and short research overviews
- preparing studies and supporting data collection
- assisting with data analysis
- maintaining small databases/datasets

and **Teaching/Knowledge Transfer:**

- preparing slides, cases, and teaching materials
- exploring new topics (e.g., AI and virtual technologies)
- smaller administrative tasks

This role is a great fit, if you...

- are a student and are interested in marketing, digitalization, and media
- work reliably and in a well-structured way
- have strong English skills and are confident with MS Office (especially PowerPoint/Excel)
- ideally have some experience with UniPark/SPSS/R/Stata (nice to have, not required)

What we offer:

Insight into ongoing research · practical methods experience for your studies/thesis · a supportive, appreciative team · team events (e.g., BBQs, Christmas party)

Application: Please email your application by **17 July 2026** to **Tanja.Geringhoff@wiwi.uni-muenster.de** including a short cover letter (1 page), CV, and current transcript of records.

We look forward to your application!

The University of Münster is committed to equal opportunities and diversity. We welcome all applications regardless of gender, nationality, ethnic or social origin, religion or ideology, disability, age, sexual orientation or identity. Family-friendly working conditions are a matter of course for us. Applications from women are expressly encouraged; women will be given preferential consideration if they have the same aptitude, qualifications and professional performance, unless reasons relating to the person of a competitor prevail.