



STUDENT ASSISTANTS WANTED

At the Chair of Value-Based Marketing of the Marketing Center Münster
at the Faculty of Economic Sciences of the WWU
(Director: Prof. Dr. Sonja Gensler)
is looking for student assistants (5 - 8 hours per week)

Who we are

We always challenge ourselves, we want to learn new things and become better.

We master these challenges together.

We research topics that are relevant to practice and want to understand how companies can generate value for customers, which at the same time, ensures the success of the company. In particular, we are interested in topics of digitalization and sustainability.

We offer a professional and ambitious environment that provides room for personal development.

Your competencies

You are interested in marketing, want to apply what you have learned and learn something new.

You are studying economics in the Bachelor's or preferably in your Master's.

You are motivated, flexible, structured, have a talent for organization and an outgoing personality.

You have good knowledge in the use of MS Office, creative thinking and analytical skills as well as a secure knowledge of German and English. Knowledge in the use of Wordpress and LinkedIn would be desirable.

VACANCY

Are you interested? Then send your application (including CV and transcript of records) in digital form to Fabienne Michel-Angeli (f.michel-angeli@uni-muenster.de). The position is initially limited to 6 months.

End of application: 01.09.2023

Westfälische Wilhelms-Universität Münster
Faculty of Economic Sciences
Marketing Center Münster
Institute for Value-Based Marketing
Am Stadtgraben 13 - 15
48143 Münster

The WWU is committed to gender equality and aims to increase the proportion of women in research and teaching. Applications from women are therefore expressly welcome; women will be given preferential consideration in cases of equal suitability, ability and professional performance, unless reasons relating to the person of a competitor outweigh this.

The WWU has set itself the goal of employing more people with disabilities. Applicants with recognized severe disabilities will be given preference if they have the same qualifications.

