



Chair of
Marketing
Management



Apply **now** – become a **STUDENT ASSISTANT**

WHO WE ARE

- The **Chair of Marketing Management** directed by **Prof. Dr. Manfred Krafft**
- Part of the Marketing Center at the **University of Münster**
- First marketing chair in Germany - since 1969
- Experts in research and teaching (Customer Management, Sales, Channels & Retailing)
- Located in Münster, home of more than 60,000 students, countless bikes and a vibrant culture

WHAT WE OFFER

- Close **collaboration** with PhD students
- **High class** working atmosphere
- Interesting research **insights**
- **Interdisciplinary** projects
- Dynamic and supportive **team**
- **5 hours per week** contract

WHAT YOU OFFER

- **Curiosity** to explore new research fields
- Communication skills in **English**
- **Team spirit**
- **Critical** mindset
- (**Design and/or programming skills**)

HOW TO APPLY

Are you interested? **Let's get in touch!** Please send your **full application** (incl. relevant certificates, references) to **Felix Lehmkuhle** (f.lehmkuhle@uni-muenster.de). In case of any further questions, just give us a call (+49 251 83-25033).

The University of Münster is an equal opportunity employer and is committed to increasing the proportion of women academics. Consequently, we actively encourage applications by women. Female candidates with equivalent qualifications and academic achievements will be preferentially considered within the framework of the legal possibilities. We also welcome applications from candidates with severe disabilities. Disabled candidates with equivalent qualifications will be preferentially considered.

Applications from studies in **business administration** as well as **neighbouring disciplines** e.g., psychology, communication studies, industrial engineering or mathematics are very welcome. You can apply already several months before your graduation. The possibility of a doctorate is given, but may be subject to conditions (e.g., the successful completion of certain business subjects). **Travel expenses** will not be refunded.

Postal address: Westfälische Wilhelms- Universität Münster, Institut für Marketing, Am Stadtgraben 13-15, 48143 Münster