

Master Major Marketing - Free-choice elective overview

Table will be updated if any additional subjects are accepted as free-choice electives.



If the subject you want to attend is not on this list, please contact Mert Onay (email: m.onay@uni-muenster.de)
Please note that you will not see your subject in FlexNow right away as it is only updated when the registration period is over.

Recognized Subjects according to Minor

Management	All subjects related to this Minor
Finance	All subjects related to this Minor
Accounting	All subjects related to this Minor
Entrepreneurship	All subjects related to this Minor, except Innovation Management
Information System	Supply Chain Management and Logistics
	Qualitative Research Methods
	Data Analytics I
	Data Analytics II
	Network Economics
	IM Tasks and Techniques
	Retail
	Enterprise Architecture Management
	Production Planning and Control
	IM Theories
	Managing the Information Age Organization (IM1)
	Interorganizational Systems
Economics *	Wirtschaftspolitik
<small>* If courses are offered in both German AND English, you have to choose English</small>	UK: Mergers and Acquisitions (english)
	Empirical Methods
	Introduction to R
	Advanced Sports Economics
	UK: Aktuelle M&A-Fälle
	Environmental Economics
	Behavioral Environmental Economics
	Climate Change Economics
	Foundations of Economic Ethics
	Business Ethics and Normative Economics
Research	Please contact Karlo Oehrring
Not recommended subjects	
Economics	Angewandte Energieökonomik