



Preliminary Course Schedule for Market Research Summer Semester 2019

Date		Time	Room	Main Topics
Wednesday	03.04.2019	12-14	Aula am Aasee	01. Introduction
Friday	05.04.2019	10-12	H1	02. Exploratory Research
Tuesday	09.04.2019	14-16	F1	Guest lecture: Mr. Schroiff, RWTH Aachen/MindChange
Wednesday	10.04.2019	12-14	Aula am Aasee	03. Descriptive Research (1)
Thursday	11.04.2019	12-14	JUR2	Tutorial I (Qualitative Research: further insights, examples etc.)
Friday	12.04.2019	10-12	H1	03. Descriptive Research (2)
Tuesday	16.04.2019	14-16	F1	04. Causal Research
Wednesday	17.04.2019	12-14	Aula am Aasee	Tutorial I (Qualitative Research: further insights, examples etc.)
Thursday	18.04.2019	12-14	JUR2	Tutorial I (Qualitative Research: further insights, examples etc.)
Tuesday	23.04.2019	14-16	F1	05. Regression Analysis
Wednesday	24.04.2019	12-14	Aula am Aasee	Tutorial II (Academic Paper Analysis)
Thursday	25.04.2019	12-14	JUR2	Tutorial II (Academic Paper Analysis)
Friday	26.04.2019	10-12	H1	Tutorial II (Academic Paper Analysis)





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Date		Time	Room	Main Topics
Tuesday	30.04.2019	14-16	F1	06. Analysis of Variance (1)
Friday	03.05.2019	10-12	H1	06. Analysis of Variance (2)
Tuesday	07.05.2019	14-16	F1	Tutorial III (Exemplary Exercises I)
Wednesday	08.05.2019	12-14	Aula am Aasee	Tutorial III (Exemplary Exercises I)
Thursday	09.05.2019	12-14	JUR2	Tutorial III (Exemplary Exercises I)
Friday	10.05.2019	10-12	H1	07. Q&A
Tuesday	14.05.2019	14-16	F1	Tutorial IV (Exemplary Exercises II)
Wednesday	15.05.2019	12-14	Aula am Aasee	Tutorial IV (Exemplary Exercises II)
Thursday	16.05.2019	12-14	JUR2	Tutorial IV (Exemplary Exercises II)
Tba	tba	tba	tba	Exam

Please note:

Each tutorial is offered three times. However, you only need to attend each tutorial once. You will be notified about your weekly tutorial slot by 9th April.

