



As the inventors of flexible foam for equipment insulation and a leading provider of engineered foams, Armacell develops innovative and safe thermal, acoustic and mechanical solutions that create sustainable value for its customers. Armacell's products significantly contribute to global energy efficiency making a difference around the world every day. With 3,100 employees and 25 production plants in 17 countries, the company operates two main businesses, Advanced Insulation and Engineered Foams. Armacell focuses on insulation materials for technical equipment, high-performance foams for high-tech and lightweight applications and next generation aerogel blanket technology.

## International Strategic Marketing Analyst Internship

(M/D/F)

3<sup>rd</sup> Feb. 2020

### YOUR TASKS

- // You work with Salesforce.com, our CRM system, doing market research for gathering data.
- // You cooperate with the Business Development Managers globally located, the product management team & the marketing management team, located in Belgium.
- // Main focus :
  - Evaluate competitive landscape
  - Identify competition activities and interlinks
  - Update information in CRM system
  - Review and update addressable market
  - Identify customer relationships
  - Build relationship matrix in CRM system
- // Research work for Master thesis could focus on one of those two alternatives (or both combined) :
  - Market assessment, competition, definition of correct market and addressable market.
  - Customer's influence on each other, influencing factors, customer relationships with each other's.

### OUR OFFER

- // An internship in an atmosphere stimulating personal development and growth;
- // An international working team within a healthy, growing business that open opportunities for young talents;
- // Position located either B-4890 Thimister, Belgium or D-48153 Münster, Germany / part-time possible

### YOUR PROFILE

- // International Strategic Marketing Degree
- // Analytic mind and strong business acumen
- // Excellent communication skills within an international culture & pro-active mindset
- // Working knowledge in MS Office, databases & ERP-systems
- // Knowledge in data-mining, analysis and reporting (with a strong focus on details)
- // Language skills: Fluent in English, German and/or French is a plus

**Sylvie Voituron**  
HR Manager PET Foams  
Armacell Benelux SCS

Send your application before  
29<sup>th</sup> Feb 2020 :  
[sylvie.voituron@armacell.com](mailto:sylvie.voituron@armacell.com)

Visit our website :  
[www.armacell-core-foams.com](http://www.armacell-core-foams.com)



For more information, please visit:  
[www.armacell.com](http://www.armacell.com)  
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