

## Junior Project Manager Performance Marketing (m/f)

ABOUT YOU is one of the fastest growing e-commerce companies in Europe with its headquarter in Hamburg. As a fashion and technology corporation, along with our strong team, our ambition is to make online shopping experiences more inspiring and more personal.

Our Performance Marketing Team controls all paid and directly measurable online & offline marketing campaigns and is therewith one of the driving forces behind our current market growth. The team works very KPI driven, analytical and is always one step ahead of the latest market trends. Working closely with Design, Content & Brand Marketing and the Marketing Technology & Intelligence Team, they develop and implement the performance marketing strategies of the future.

As **Junior Project Manager Performance Marketing (m/f)** you work on overall projects in close cooperation with the Head of Performance Marketing and quickly assume responsibility.

### Responsibilities

- Overall planning, implementation and realization of new strategies in performance marketing
- Assistance in strategic and operative projects in cooperation with the Head of Performance Marketing
- Independent generation of complex analyses
- Development of new data-driven, scalable performance marketing potentials in close cooperation with Tech and Intelligence Teams
- Definition and monitoring of relevant KPIs

### Requirements

- University degree above average in business management at a top university
- Practical experience in a leading consulting, e-commerce or marketing company is a plus
- Very good analytical skills and distinctive understanding of numbers
- Quick perception and structured working methods
- Proficient with MS Office (especially Excel)

### Benefits

Because of our strong growth you will have the possibility to take over responsibilities quickly and shape the future of ecommerce with us. Our team consists of people from different areas of expertise – fashion, marketing, business and tech – we are driven and united by our passion. We motivate and support each other, we share our know-how and we are open towards different opinions and new ideas.



Refreshments  
& beer



Company  
Events



Central  
location



Latest  
technology



Exclusive  
employee discounts



Sports  
courses



Fresh fruit  
every day



Language  
courses

We are looking forward to receiving your application - preferably via our online application portal! Thus, we can ensure a faster process and for you it is very easy to upload your application documents. :-)

### Your Contact



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ABOUT YOU GmbH

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