

# READY FOR THE NEXT CHALLENGE.

Emmanuel, IT Consultant, Corporate Functions

## International Brand Manager Professional (m/f) 160007KK, Hamburg

  
Schwarzkopf



**Persil**



**LOCTITE**



Henkel operates worldwide with leading innovations, brands & technologies in three business areas: Adhesive Technologies, Beauty Care and Laundry & Home Care. Founded in 1876, Henkel looks back on more than 140 years of success. Henkel employs around 50,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values.

### What we offer:

- Responsibility to develop product innovations, manage product launches and re-launches from the creative brief to the final execution across countries
- Support to the International Senior Brand Manager in the development and management of the strategy of the international beauty care brands
- Monitoring, performance benchmarking and analyzing developments in international markets will make you keep an eye on your main objective: maximization of long term profitability
- Bringing recommendations for strategic top management decisions

### Who we are looking for:

- University degree in Business Administration, Marketing or related fields
- 3-5 years of professional marketing experience
- Fluent in English
- High affinity to beauty, trends, cosmetics
- Creativity with strong analytical and project management skills
- High level of ambition and initiative, willing to go the extra-mile
- Strong team player with excellent communication skills

