



Apply now – become a **STUDENT ASSISTANT**



WHO WE ARE

- The **Chair of Marketing Management (IfM)** – led by **Prof. Dr. Manfred Krafft** – with a research focus on **Sales Management, Channels and Retailing**, as well as **Customer Management**
- The first marketing chair in Germany (foundation in 1969)
- A **young and passionate team** that you will get to know better at various socials or joint lunches

WHAT YOU CAN EXPECT

- **Valuable insights** into cutting-edge research
- A **close collaboration** with research assistants and insights into their daily work life
- A **professional and ambitious working atmosphere** that encourages **personal development**
- A variety of tasks to **support us in our exciting research projects** (e.g., conducting literature research and analysis or helping to collect data), our **high-quality teaching** (e.g., supporting preparing lectures with presentations and materials), and **assisting with everyday tasks**
- Flexible working hours

WHAT WE EXPECT

- **Enthusiasm** for marketing
- **Willingness and motivation** to familiarize yourself with new topics and work areas
- Good communication skills in **English**
- **Critical Mindset**
- Team spirit
- (Design and/or programming skills)
- Time to support us **5 hours per week** on average (starting July 1, 2026)

HOW TO APPLY

Are you interested? Let's get in touch! Please send your **full application** (incl. relevant certificates and references) **by April 19, 2026, to Franziska Potrykus** (franziska.potrykus@uni-muenster.de). If you have further questions, call us (at +49 251 83-22924).

The University of Münster is committed to equal opportunities and diversity. We welcome all applications regardless of gender, nationality, ethnic or social origin, religion or belief, disability, age, as well as sexual orientation or identity. The University of Münster aims to employ more people with disabilities. In cases of equal qualification, applicants with recognized severe disabilities will be given preferential consideration. The University of Münster advocates for gender equality and strives to increase the proportion of women in research and teaching. Applications from women are therefore explicitly encouraged; women will be given preferential consideration in cases of equal suitability, qualification, and professional performance unless there are overriding reasons in the qualifications of another candidate.

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